



BASHAW MUNICIPAL LIBRARY

Plan of Service 2021-2025

Approved by the Town of Bashaw Library Board

November 9, 2020

Bashaw Municipal Library



Mission Statement

Bashaw Municipal Library is dedicated to the educational, recreational, and cultural enlightenment of the members of this community and surrounding area.

5020 52 Street
Box 669
Bashaw, AB
T0B 0H0

780.372.4055
bashawlibrary.prl.ab.ca

Plan of Service 2021-2025

Planning Process

As part of the process of managing and controlling a municipal library, *The Alberta Libraries Regulation* requires Library Boards to file a new Plan of Service with the Minister at least every five years. The Plan of Service must contain a mission statement and goals and objectives based on a needs assessment of the municipality or municipalities served by the board.

The Library uses the Bashaw Community Learning Needs Assessment, which is continually updated each year, to assess the needs of the community. All age demographics were included and considered in the assessment. Methods used to collect this data included demographics, written surveys, individual interviews, and focus groups.

The analysis of the needs based on the collected information and data, helped the Bashaw Municipal Library to choose an appropriate service responses in the new 2021-2025 Plan of Service: **Satisfy Curiosity, Create Young Readers, and Visit a Comfortable Place.**

Service Response: Satisfy Curiosity

Lifelong Learning

Goal 1: Children and youth ages 5-18, adults, and seniors will have the resources they require to meet their interests and explore new technology.

Objective 1: The Library will host a minimum of one course/workshop per age group in 2021-22.

Objective 2: 50% of respondents indicate that their technology skills have improved as a result of library programs.

Goal 2: Community groups and residents will work collaboratively to share their skills and knowledge with other community members.

Objective 1: Each year, at least two partnerships will be developed with community groups to host programs in the Library.

Service Response: Create Young Readers

Early Literacy

Goal 1: Young children will develop a love of reading and increase their early literacy skills.

Objective 1: Library staff observe 50% of program participants increase their engagement with picture books over the course of a set of literacy programs.

Objective 2: 50% of parent respondents indicate they have seen an improvement in their child's literacy skills since he/she began attending library programs.

Goal 2: Parents will have access to instructors and mentors that will model the delivery of ideal literacy learning moments in the home.

Objective 1: By 2025, parent participation in early literacy programming increases by at least 20%.

Objective 2: 50% of respondents report they are using early literacy strategies in the home.

Service Response: Visit a Comfortable Place

Physical and Virtual Spaces

Goal 1: Community members will have a safe and welcoming place to come together regardless of age, income, status, or mental and physical challenges.

Objective 1: The number of library visitors will increase by 5% each year over the course of the Plan.

Goal 2: The library will provide increased digital and physical meeting opportunities for the community.

Objective 1: The number of programs by adult community-led groups will increase 5% each year over the course of the Plan.

Goal 3: Develop and establish virtual connections to the library with its resources available.

Objective 1: Library staff, by May 2021, will complete training on digital media and program delivery.

Objective 2: An electronic newsletter will be established by September 2021 to provide electronic and digital resources for library users.