

**Present:**

**Absent:**

1. Approval of the Agenda
  
2. Board Feedback
  
3. Consent Agenda
  - a. Approval of Minutes of June 21 2022 meeting
  - b. Items for Information
    - i. Correspondence
      - PRL – Rural Service Grant Received
      - Camrose County Letter – 2023 Budget Deliberations Process
      - BRCF – Ross and Denise Irving Fund
  - c. Reports
    - i. Book Bike Report
    - ii. Director's Report
    - iii. Stats Week Report
    - iv. Program Report and Library Stats June-August 2022
    - v. Program Overview to August 31 2022
  
4. Items for Decision
  - a. Library Closure for Staff PD Day
  - b. BRCF – Ross and Denise Irving Fund

**In Camera Session**

  - c. 2023 and 2024 Budgets
  
5. In Camera Session – Items for Discussion
  - a. Facility Options
  - b. Personnel

**Next regular Board meeting: October 18, 2022, 5:00pm**

**Present:** Elizabeth Bagdan, Georgia Englot, Julie Girard, Renee Greer, Lynette Irvine, Elizabeth Luck, Ashley LaValley, Alyssa Martin (Director), Margo McPhail, Joy-Anne Murphy (City Council Rep.), Hannah Stuparyk, Carlene Wetthuhn (County Council Rep.), Carol Williams

**Absent:**

1. Approval of the Agenda

**Motion 23/22 M/S/C** – Elizabeth Bagdan, Joy-Anne Murphy

2. Board Feedback

Joy-Anne saw the Book Bike at the Pride Drum Circle and at the Farmers market, nice to see them out in the community. Carol saw them as well, and agrees.

3. Consent Agenda

**Motion 24/22 M/S/C** – Joy-Anne Murphy, Margo McPhail

a. Approval of Minutes of May17 2022 meeting

b. Items for Information

i. Correspondence

- PLSB – Provincial Operating Grant Received

c. Reports

i. Director's Report

ii. Program Report and Library Stats May 2022

iii. Program Overview to May 31 2022

d. Presentations

i. CPL Summer Staff Introductions and Summer Plan

Our three summer students' goal for this summer is to (re)introduce the public to the library. They will do this through many collaborations with local organizations, and by attending public events such as the weekly Farmer's Market and Canada Day. They will be hosting CPL's first large in-person event at the end of July to celebrate the start of summer.

4. Items for Discussion

a. Update from Policy Committee

This is still in progress. We will be using our contracted HR service to help guide us through this process as we work on the Personnel Policy.

b. Update regarding Board Communications Platform

Our board domain and email address is set-up. There is now an email and online cloud system for the board to use to store documents. There is also an email that staff or the public can use to contact the board if they have concerns about the director.

c. PRL cutting VPN service

Parkland has implemented new security measures, and this has resulted in the loss of external access to the M drive. This means that any staff who work in libraries under the Parkland umbrella can no longer access their files from home/out of the physical library building.

The ability to work from home is now an expectation from most of the work force, and has specifically been very helpful for CPL. Losing this has hurt our organization, and limited our operations.

Parkland is facing financial and security based challenges with supplying a VPN. A letter will be written and presented to the PRL Board about how this impacts CPL.

5. Items for Decision

a. In-Camera Session

**Motion 25/22 M/S/C** – Carlene Wetthuhn, Lynette Irvine

Motion to go in camera to discuss

- i. HR
- ii. Facility

**Motion 26/22 M/S/C** – Carol Williams, Margo McPhail

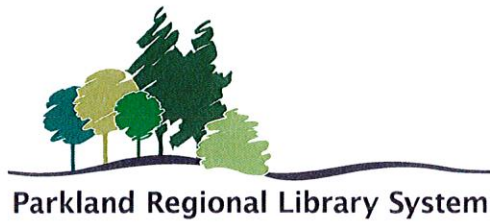
Motion to go out of camera

**Motion 27/22 M/S/C** – Carlene Wetthuhn, Joy-Anne Murphy

Motion to contract Salopek and Associates for HR Services

“I move that we contract Salopek & Associates to begin the human resources assessment, 6 months @ \$1600 per month, with funding to come from the operational budget, and secondarily from reserves”

**Next regular Board meeting: September 28, 2022, 5:45pm**



4565 – 46 Street  
Lacombe, AB T4L 0K2  
Ph. 403-782-3850  
prl.ab.ca

June 13, 2022

Camrose Public Library  
4710 - 50th Avenue  
Camrose, AB T4V 0R8

Please find attached a cheque for \$22,854.90. This is a libraries service grant designed by the provincial government to enhance library service to rural patrons. The grant is based on Parkland Regional Library System's municipal membership agreement, which is given to municipalities without library boards on a per capita basis. Camrose County and the Village of Bittern Lake have both allocated a portion of their population allotment to your library.

In the spirit of building relationships with the provincial government, PRLS continues to encourage your board to send a thank-you letter to Ric McIver, the Minister of Municipal Affairs for the funding and invite your local MLA to your library to show just how much work your library does and how important you are to the community.

If you have any questions, please feel free to contact the Finance Department at [finance@prl.ab.ca](mailto:finance@prl.ab.ca) .

*Strong Libraries, Strong Communities*



August 11, 2022

Camrose Public Library  
4710-50 Avenue  
Camrose, AB T4V 1X4

**RE: 2023 Budget**

As the fall season is just around the corner, it is once again time for Camrose County Council to start preparing for 2023 Budget deliberations.

As in past years, we are requesting that you send your 2023 Funding Request along with your 2023 Draft Budget and 2022 Expense/Revenue Statement, to date, to our office by Friday, October 14, 2022.

If your organization wishes to make a presentation to Council with regard to your funding request for 2023 please contact Mrs. Jody Yuha at (780) 672-4446 prior to Friday, October 14, 2022, to make arrangements.

Yours truly

Teresa Gratrix  
Corporate Services Manager

/jy



# Battle River Community Foundation

P.O. Box 1122, Camrose, Alberta T4V 4E7

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Blain Fowler  
780-672-3142

**Executive Director**

Dana Andreassen  
780-679-0449

August 30, 2022

Alyssa Martin, Director  
Camrose Public Library  
4710 50 Ave  
Camrose, AB T4V 0R8

Dear Alyssa,

I am pleased to advise you that a grant from the Ross and Denise Irving Fund in the amount of \$17,500 has been approved for the City of Camrose Public Library Board. Our cheque #4063 is enclosed.

As you may be aware, Foundation grants are determined and made from investment income earned on Endowment Funds in the year prior to grants being made. The principal balance of Endowed Funds is protected from the effects of inflation. 2021 was a year with an excellent return. We do not yet know what the volatile financial market this year and higher-than-average inflation rates to date will mean for the Foundation's granting for 2023 but expect it may be negatively affected.

I have enclosed a widow sticker that you might use to acknowledge the support you receive from the Foundation. Your consideration of other ways that offer appropriate recognition of these grants, building awareness of the Community Foundation and its activities is appreciated.

The Board members of the Community Foundation extend their best wishes and thank you for the important contribution you make to our communities.

If you have any questions please call Dana Andreassen, our Executive Director at 780-679-0449.

Yours truly,

Kevin Gurr  
Board Chair

# BOOK BIKE 2022



BOARD REPORT AND SUMMARY

ASHLEY LAVALLEY  
HANNAH STUPARYK





# OVERVIEW

We started out this summer with many unknowns but also a plethora of opportunities. As COVID-19 restrictions loosened and we began welcoming patrons back into the library and back to in-person programming, we had to work together with staff, patrons and community partners to discover what this might look like for us and the Book Bike.

With this in mind, our central goal for the summer was to reintroduce the library and the Book Bike back into the community! We engaged with community members through visiting schools to talk about our summer programs, attending community events like Jaywalkers, Canada Day, and Camrose Pride, and reaching out to community partners to re-establish or create new relationships to make our programming as accessible and inclusive as it could be.

It was important to us that we reach as far geographically and demographically as possible. Creekview Park and Duggan Park were the furthest distances that we traveled on the bike, and we were able to follow the Family Resource Centre's Pop-Up Parks to a wide variety of locations weekly throughout the summer.



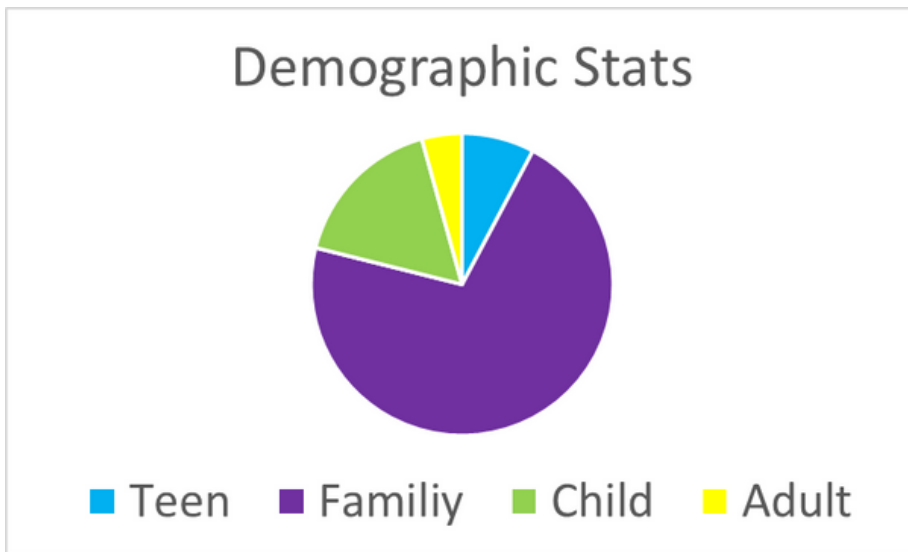
## Summer Stats

- 3562 total people reached
- 1200 children reached with 6 school visits
- 53 Book bike trips
- 12 parks different visited
- 9 Community Partnerships
- 97 TD Summer Reading Club Enrolments

# DEMOGRAPHICS & SCHEDULING

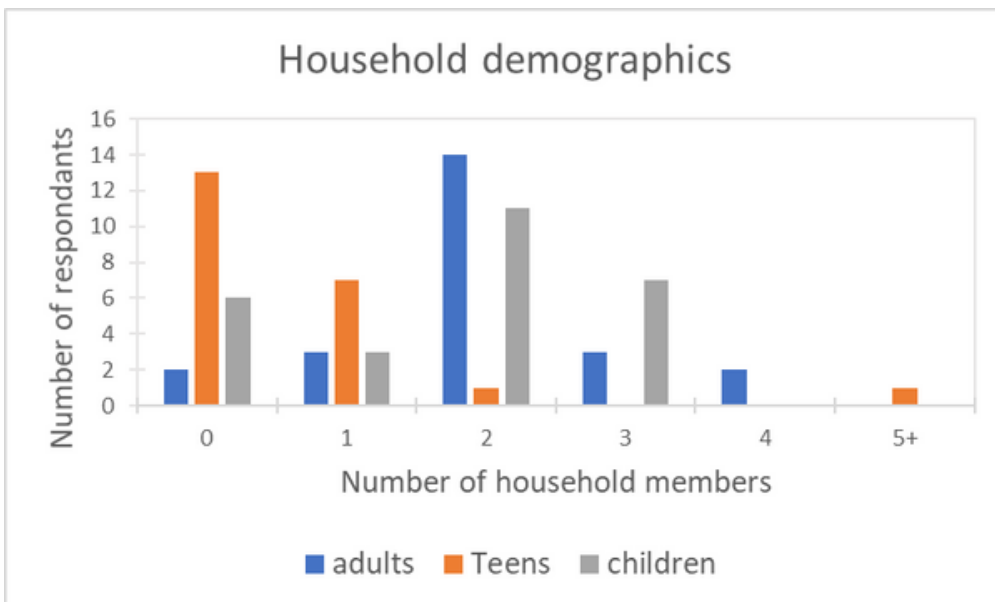
## Program Demographics

In the end, we had the most engagement at family/all age events (see graph below). This emphasized the importance of inclusion for all ages.



## Summer Survey

Near the end of the summer we gave out a survey so we could gauge our impact. These are the household demographics of our respondents.



In building our programming schedule, we were mindful of keeping a balanced slate of programs for as many different demographics as possible. Some key groups we were able to connect with include:

- Youth ages 12-17
- Children under 12
- Seniors
- Immigrant/newcomer youth
- At risk youth
- Parents of younger children
- Families

By mid June, we settled on a final schedule for the entire summer. This worked extremely well to keep us on track and to help mitigate some of the chaos that comes with being so on the go! In July, especially, we had very consistent days which I think helped us to become a bit of a staple at certain locations and build lasting connections over the course of the entire summer. OSCAR and Open Doors on Mondays are a huge example of this. We would often hear kids pointing us out or saying hello as we biked past or ran into them at other parks or events.

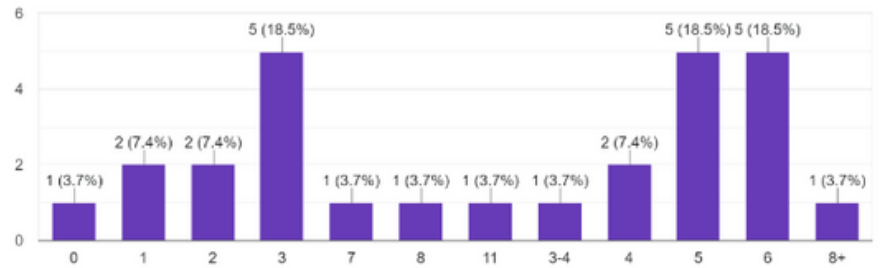
# SURVEY RESULTS

Our summer survey was given out to patrons for two weeks starting August 4th. We conducted the survey to gauge the Book Bike's impact on the community and also get some feedback on what went well and what we need to change. The following is the the results and feedback we received from 27 respondents.

Most respondents saw the book bike somewhere between 3 and 6 times

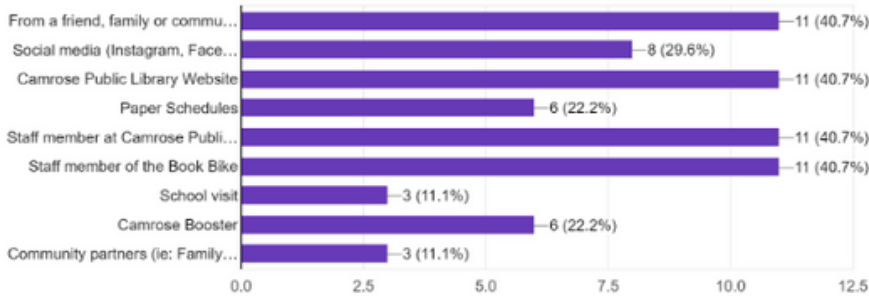
How many times did your household encounter the Book Bike/Summer Programmers this summer?

27 responses



Select all that apply: Where did you find out about summer programing and services?

27 responses

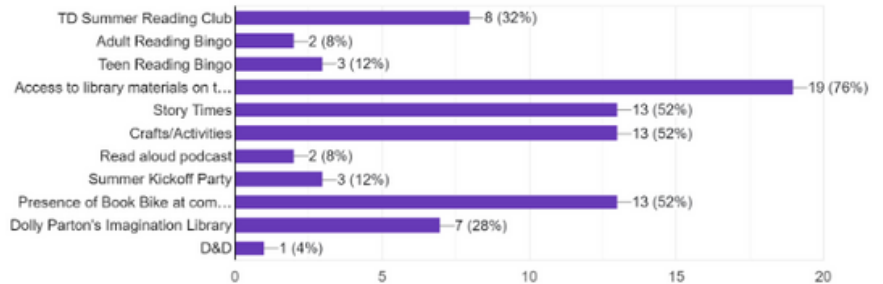


The library website and word of mouth are the most important ways that survey respondents found out about library programs and services this summer

Access to library materials on the Book Bike encouraged reading in 76% of households surveyed

Select all that apply: Which library services encouraged reading in your household?

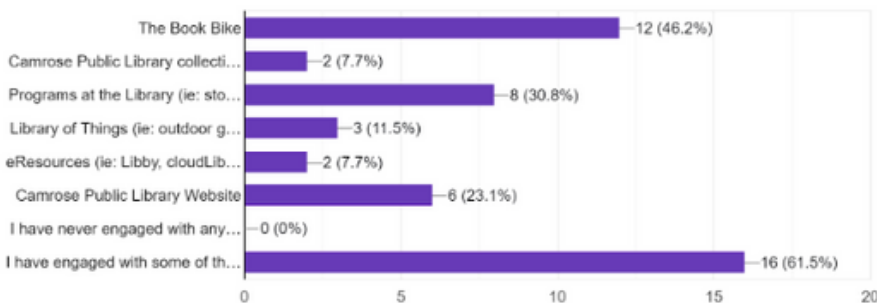
25 responses



46.2% of survey respondents interacted with the Book Bike for the first time this summer

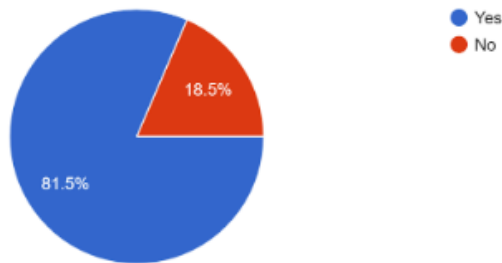
Select all that apply: Did you engage with any of the following for the first time this summer?

26 responses

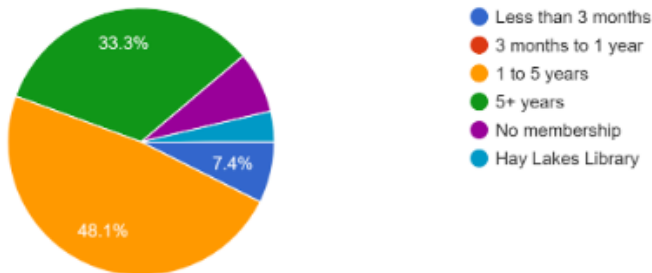


# SURVEY RESULTS CONT.

Did the Book Bike or Book Bike events make you feel connected with your community?  
27 responses



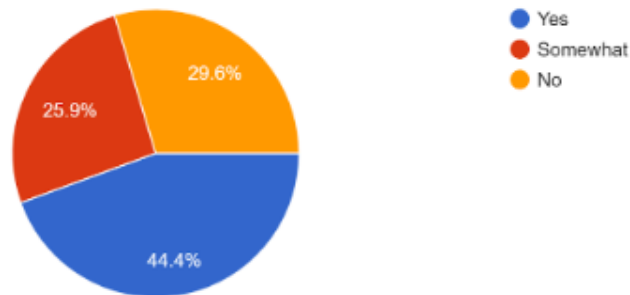
How long have you been a member of the Camrose Public Library?  
27 responses



7.4% of survey respondents became members this summer

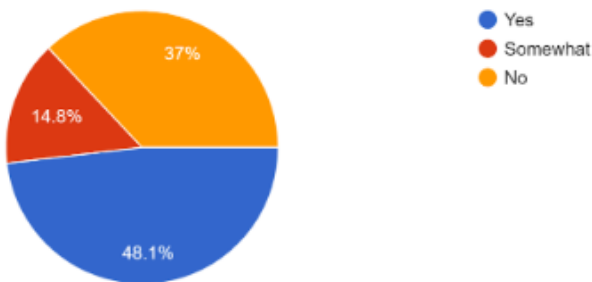
Nearly half of respondents said the book bike increased their **use** of library service

Did the book bike increase your use of library services?  
27 responses



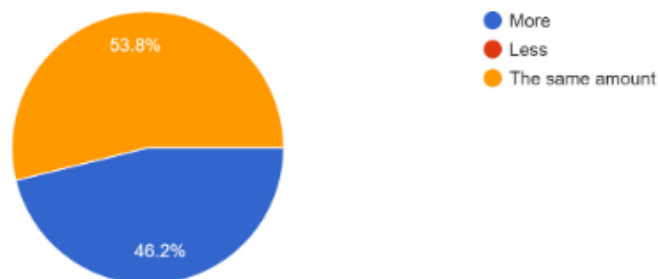
Nearly half of respondents said the book bike increased their **awareness** of library service

Did the book bike increase your awareness of library services?  
27 responses



All survey respondents value the library the same or more than they did at the beginning of the summer

How do you value the library now compared to the beginning of the summer?  
26 responses



# COMMENTS & FEEDBACK

"The book bike has been an engaging program that connects my children (and myself) to the library beyond the brick and mortar site. The staff are playful, friendly, and at times I've had difficulty convincing my children to leave the bike (a good thing)."

"Wonderful to run into them at the market. The kids loved having a story and some bubbles while there. Love it so much. Thank you!!"

"DND was super fun! I've never played before but I am super interested, so I'm glad I got to do it. Plus I got to meet a lot of cool people which is good cause I'm new to town."

"Just a positive approach back into the library and the library scene."

"We love the library and the book bike A LOT! These service are incredibly valuable + the staff are excellent."

"My daughter really enjoyed the book bike and would recognize it and ask to listen to a story."

"I find the online platform(s) to be challenging to log into and use sometimes. I might just need to spend more time playing with it. Can the library get a National Parks pass to lend out? We only go to a National Park once or twice a year, and it would be very helpful."

"THANK YOU! The women at the book bike were always so welcoming and sweet to my kids - my 3 year old would always look forward to the market each week because of the book bike! Then she would talk about how much fun she had."

"Knowledgeable and friendly staff... not just today But everyday :)"

# COMMUNITY PARTNERSHIPS

Our partnerships with community organizations were absolutely essential in accomplishing this. We were able to connect with 8 organizations to provide regular scheduled programming throughout the summer. These include:

- Action for Healthy Communities
- The Family Resource Centre
- The Open Doors
- Reading University
- OSCAR
- Bethany Meadows Care Home
- Viewpoint Care Home
- Studio Nine Yoga
- 



Community partnerships are an amazing way to reach new people who otherwise may not have known about or had the opportunity to attend a library program, both via the Book Bike and at the main library building. Particularly at the start of the summer, this was a great way to establish relationships with people, hand out our schedules, and spread the word about other events we had planned. It was always incredibly exciting and rewarding to see familiar faces at our programs!



Free book day at the Stoney Creek Centre with Action for Healthy Communities



Art in the Park with the Family Resource Centre

# BIG SUCCESSES

## Summer Kick-off Party

Our Wizard of Oz themed Summer Kick-off Party was a huge hit and the perfect way to get back into in-person programming! This event made use of the entire library space, with a yellow brick road on the floor leading guests to various stations and activities throughout the library. Children and families were invited to test out their courage with a fun fear factor challenge, prove they had a brain with a bookish scavenger hunt, and show some heart with a bookmark craft. We also played the Wizard of Oz movie in the Irving Room with delicious popcorn from Duggan Cinemas and donuts from Tim Horton's.

Over 200 patrons took part, which was incredible as this was the first major event that the library has held since before the pandemic. It's extremely encouraging that we can get this kind of engagement and excitement from the community and was absolutely one of the best memories from the summer. While the Book Bike is focused on outreach and meeting people where they're at, it's still important to get feet in the door and the Kick-off party was a perfect way to do that and to show people how fun library programs can be!

## Meteor Shower Viewing

We took a leap of faith in planning this program, as we weren't sure what to expect from an event which started at 10 p.m., but we had 25 attendees meet us in Mirror Lake Park for cookies, hot chocolate, and a great view of the Perseids Meteor shower! While it could be a challenge to see due to light pollution, we had beautiful weather and a clear sky. It was lovely to see some familiar faces from other programs - a worker at the Open Doors brought several of the youth, for example - but we were also joined by some new friends and even people who didn't generally attend library events which was exciting.

We suspect that the reason this event was so well attended was that we held it in late summer and were able to suggest it to patrons with whom we had already established connections or built relationships. They in turn brought friends and came down to see us or knew what to expect from our programs.

One thing that would have made this program even better would have been if we were able to contact an expert on stargazing or meteor showers. We attempted to contact the Camrose Astronomy Club to no reply, but asking around the community or contacting the university could be great steps for next time.

# SMALLER SUCCESSSES

## Weekly Programming at the Open Doors

While not a particularly high engagement program, we found our weekly visits to the Open Doors to be extremely rewarding and high impact for the youth who did participate. When we talked to other community members and organizations about this program, they would often offer support and we were even told by one community partner that they often don't have regular programming like this. We built relationships with several youth week over week and signed many of them up for library cards. We didn't bring the Book Bike, rather, we set up inside of the centre which worked well to do crafts and chat with whoever was around. We definitely encourage reaching out to them in upcoming years, and potentially expanding programming to activities in the parks with the support of their staff. We weren't able to do this because of weather constraints, but the youth would have enjoyed it.

## Crafts in Parks

We kept some small, repeatable crafts in the Book Bike for most of the summer and would bring these out to engage with kids and families. These included friendship bracelets, chalk, black out poetry, and some small science experiments. It was worth it to have some staples that we knew worked and could easily explain and which didn't take up much space in the bike.

## Board Games

We ran one board game night aimed at families and all ages, and were surprised when 9 teens came and were extremely engaged. Many of them even asked if we would be running it again, and while we didn't have any other nights like this planned, we absolutely should have. It was fun and many participants stayed the entire time slot to finish their games and hang out. In the future, it would work well to do this on a bi-weekly basis to keep regular participants and give teens something to do that's more socially interactive.

## Teen Engagement

We were surprised by how consistently we were able to run successful programs for teens. In fact, several events advertised towards families ended up being attended solely by teenagers. There was a group of about ~10 teens who we saw regularly throughout the summer and who would sometimes bring friends along to various activities. This is really encouraging, but definitely shows that we should have had more focus on events for teens and that teens are willing to attend things like a board game or trivia night or come out weekly for Dungeons and Dragons. Our galaxy spray painting craft also received great engagement. Having a larger teen craft like that more consistently would have been a really great way to keep up that momentum.



# SMALLER SUCCESSES CONT.

## Bubble Machine

Patrons of all ages absolutely loved our bubble machine! It was awesome at the Farmer's Market, especially, as people passing by would stop to pop bubbles and then stay to chat with us. Children looked forward to chasing bubbles every week, and it was a great way to encourage them to then check out a book or read a story with us.

## Farmer's Market

This is a great tool to gain visibility and build relationships week over week. We had many patrons who would specifically stop by to see us, play with bubbles, read, or just hang out! We started the market in late May, and definitely encourage next year's students to start going early to get used to engaging with the public and to discuss and promote program ideas.



Farmer's Market Set-Up (plus bubbles)



Galaxy Spray Painting for Teens at Mirror Lake Park

"My daughter loves listening to the stories while popping bubbles. Fun for her to have a 'quiet/calm' activity."

*-Anonymous survey respondent*

# CHALLENGES

## Podcast/Read Aloud

As we started the summer with 3 staff, we initially had decided to do 2 read aloud podcasts for children and adults. As July progressed, it quickly became clear that this was not an effective use of our time, particularly given the lack of engagement with the episodes (they consistently received less than 10 downloads each). We only completed about half of the episodes each, and would encourage future students to either have a more consistent schedule and process for recording and editing, narrow the scope to one podcast/read aloud or even to try something with shorter episodes to reduce recording and editing time.

Challenges with communication and scheduling with the Bethany Group made it difficult to organize Book Bike visits to seniors homes. Our visit to Viewpoint, while planned well in advance, resulted in only one patron coming out to look at the book bike and check out an item. Potentially, we would need to be clearer and more insistent about what our programming would look like and what we need from staff to support us to keep patrons engaged.

LifeCycle visits were very successful, and seniors really enjoyed going for bike rides! But we did encounter communication errors regarding a lack of clarity of the support needs required at certain homes. This is another thing that must be addressed during initial stages of collaboration with homes and care workers.

## Visiting Seniors Homes

## Movie Nights

We planned 3 movie nights for this summer: *Megamind* and *Treasure Planet* for the first and last weeks of the summer, and *un monstre a Paris* per the request of several French immersion teachers to provide French programming over the summer. *Megamind* was a success, with 15 children in attendance but the other movies received little to no engagement. We would recommend selecting more relevant films, marketing towards a more specific demographic (teens, kids, adults) and treating it as more of a novelty, perhaps even limiting it to one movie viewing or a marathon of some sort.

We had very few programs aimed specifically at adults and focused more on family programming. Our adult summer reading BINGO sheet didn't have much uptake, and more teens and children than adults ended up completing it. Perhaps reaching out to community members or organizations to get a better understanding of what adults want to see and being more diligent about marketing and promoting these programs in the community would help.

## Adult Programming

Testing out the LifeCycle at the Farmer's Market



# FUTURE SUGGESTIONS

## Bike Safety & Awareness

It's absolutely essential in the coming years to launch a bike safety/awareness campaign throughout the community. At least once a day we would find ourselves in a situation where a car wasn't passing properly, yielded when they had the right of way, or drove dangerously close to us on the Book Bike. Contacting the Camrose Booster, taking the bike out into the community in the months leading up to summer, and even doing more outreach work regarding bike safety in May would be great ways to ensure that book bikers stay safe on the streets!

## Meeting with Former Book Bikers

We could have used a bit more guidance from the start, and we think it would be helpful to arrange a meeting with some of the former Book Bikers at the start of the summer. It would be so helpful to talk things through with someone who has been there before, especially since it can be a bit daunting to get started! There are definitely some strange bits of advice or knowledge you pick up on the job, and while it's helpful to look through the old reports, a face-to-face conversation would give students the opportunity to ask questions and receive some clarification. We would be happy to volunteer to fill this role in the future!

## Training

We would have benefitted from more 'hands on' training that is relevant to our role. We spent about a week watching training videos, and this format was sort of hard to absorb the information and also difficult to parse how some of it would fit into our job before we had a sense of what the role entailed in practice. Perhaps narrowing in on essential videos for the Book Bikers specifically, since this would help us to make more efficient use of our time and plan the best program possible.

It would also be useful to have some customer service training since so much of our role is interacting with members of the public. This was covered to some extent in the Homeless Library training, but it could have been emphasized earlier with more .

## Book Bike Refurbishment

The Book Bike could use a little TLC before the beginning of next summer. The latches and hardware are getting loose, and the paint needs to be touched up in a few spots. One of the rods is also falling out and needs some wood glue to put it back into place.



## Director's Report

### September 13 2022

#### Welcome to Canada

The library was able to partner with Action for Healthy Communities to offer a Welcome to Canada class from June-August. This program was free for adults who wished to work on foundational English language skills, and ask questions about life in Canada. Leah ran the class, and CPL was able to provide space, refreshments, advertising and classroom support for days when Leah could not make it. We had 9 classes over the summer, and the attendance for these 9 classes totals to 74 individual visits. Many other language resources shut down over the summer months, so we were able to fill a community gap.

#### Canada Day

I was on the Canada Day planning committee this year, and the event was a huge success. CPL was a sponsor of Canada Day, supplying hundreds of activity sheets with games and the library's information on them. These were distributed with the other free swag to all in attendance. The summer students were in attendance with the Book Bike, interacting with hundreds of families. All of the events this year were free, and I worked closely with the Chuck MacLean Arts Centre and the Museum to help provide family friendly activities for the community on the celebration grounds. This was a wonderful outreach opportunity, and allowed CPL to build close working relationships with other community organizations. I recommend that CPL be involved again next year.

#### Self Checkout

Due to generous donations from The Rotary Club of Camrose, The Fellowship of the Camrose Public Library, and to Dr. David Larson, CPL now has our own self-checkout machine. The public has taken to it very quickly, but of course we are always happy to help the community out at our desk. In fact, having this machine has given us a greater ability to dive deeper into the community's tech and reference questions, as those in a hurry can now just use the machine. The machine went live August 26, and we have had over 270 checkouts with the machine since then.

#### Camrose Helps

CPL has been working closely with the Social Development Committee, CDSS, Changing Ways, and the Interagency Group on a Collective Impact project. The group received a grant from the Civil Society Fund from the Government of



Alberta. This grant is for projects that build "...civil society's capacity to support social recovery and inclusive economic participation for Albertans."

*Camrose Helps* was chosen as a name for the collective who are working on this project, and will apply to not just the agencies involved, but to the community members who participate as well. We are using the AHS Design Lab to help us organize and conceptualize this project, which is estimated to last approximately two years. Our first step is to conduct a Needs Assessment for the people of Camrose and Camrose County. A survey has been created, which had its soft launch at the Community Registration Night. It's official launch date will be later in September. CPL will also be hosting two community conversations on October 27, where community members can come together, discuss their ideas and concerns for our home, and share a meal together. Once the needs assessment has identified Camrose and areas top challenges, we will then collectively work together to find creative solutions.

Working closely with *Camrose Helps* has given CPL wonderful insight into the challenges our community is facing, has allowed us to build close working relationships with other social needs focused organizations, and has facilitated wonderful communication between these organizations. CPL has partnered with many of these organizations in the past 6 months, with these meetings serving as opportunities for us to brainstorm, collaborate and find mutually beneficial ways for us to work together even before having this needs assessment finished. Beyond the obvious benefits of knowing our community better, and being a part of the solution for any community problems we identify, this needs assessment and the work we are doing with other organizations will be a fantastic source of information to base our next Plan of Service on. I would suggest we postpone creating a new plan of service until this information is compiled and released, which will be a discussion for 2023.

### Community Registration Night

The first Community Registration Night since the pandemic occurred September 9<sup>th</sup>. *Camrose Helps* had a booth, as did Camrose Public Library. It was an incredibly busy night where many library cards were created, prizes were given away and information was distributed. Since registration night, we have had many new patrons come into the library, including many families new to Camrose. Our stats say we have had many new memberships created in the past month, somewhere near 165. Community Registration Night was a huge success, and a wonderful opportunity for the community to come together and learn about what everyone is doing. We will be looking for more advocacy opportunities like this throughout the year.



### Dolly Parton's Imagination Library

Rotary made the decision to expand the program to 250 children. All of the seats are now full. As children age out of the program, we have new spots open so we do keep a wait list. Rotary is seeking new funding sources, and we have offered to help with and future fundraisers Rotary may organize for the program. This program is open to any children under 5 who live in Camrose, Camrose County, or any town within Camrose County.

### Facilities Research

Our current facility is facing many challenges, and we have long outgrown the space. Steps were taken this summer to assess our current facility, and to explore potential options, in the short and long terms.

- The City gathered quotes to renovate the basement (Children's section) to give us a space that better suits our needs.
- The City contracted experts to assess the health and longevity of our current facility.
- I researched what it would take for CPL to open a smaller, secondary location in a currently existing building. I also gathered budgetary estimates and quotes give us an approximate budget. A secondary location would allow us to expand our reach, space and services and bring us inline with provincial standards without needing to build a brand new building at a time when inflation is rising, and the economy is under pressure.
- I also gathered a rough estimate of what a new stand-alone building might cost, based on other, comparable libraries in Alberta.

This information was compiled late this summer, and will be shared sometime this fall/winter.



## **Statistics Week**

**July 10-16 2022**

### **Highlights**

The most common type of question we received are reference questions. Our reference questions increased by approximately ~700 questions when compared to March. Reference questions are composed of requests for tech help, readers advisory, library services, and circulation questions. Circulation interactions are the highest number, and should decrease with the addition of the self checkout. Our second highest type of interaction are Community Connections, where we work on building a sense of community with our patrons. These are interactions that are not directly library related, but build a welcoming atmosphere. Our Community Connection interactions rose by ~200.

Most people interact with us in person, which is a continuing trend. Our in person interactions went up, and our online interactions went down, likely as a result of lifting pandemic restrictions and concerns.

Our computers still get the most use on Thursdays and Wednesdays, with Tuesdays being a close third. If you examine computer usage by hours open, Thursdays, Wednesdays and Tuesdays still come out on top.

The most popular space to spend time upstairs are the computers next to the circulation desk, and the most popular space to spend time downstairs are also on the computers. The second most popular place to spend time both up and downstairs are in the stacks, browsing the collection.

Wednesday and Thursday saw the most people in the library, but if you compare the number of people by hours open, Saturday and Wednesday are the most popular.

The library is busiest between 3:00-6:00pm, even when school is out. Our hourly door counts do not match perfectly with our end of day door count, so some visits were not accounted for, likely due to not checking the door count exactly on the hour mark. The discrepancy is not significant in most cases.

TOTAL REFERENCE FOR COUNT WEEK		
1290	IN PERSON	
65	PHONE	
18	ONLINE	
<b>1373</b>	<b>ALL</b>	
<b>144</b>	<b>TECH</b>	
<b>202</b>	<b>REF</b>	
142	WAYFIND	<b>REFERENCE</b>
<b>554</b>	<b>LIB SERVICES</b>	<b>1860</b>
324	HOLDS	
<b>960</b>	<b>CIRC</b>	
434	COMMUNITY	
<b>2760</b>	<b>TOTAL</b>	

WEEKLY TOTALS		
<b>DOWN</b>		<b>UP</b>
518	IN PERSON	772
1	PHONE	64
1	ONLINE	17
<b>520</b>	<b>TOTAL</b>	<b>853</b>
22	TECH	122
88	REF	114
84	WAYFIND	58
344	LIB SERVICES	210
24	HOLDS	300
332	CIRC	628
174	COMMUNITY	260
<b>1068</b>	<b>TOTAL</b>	<b>1692</b>
<b>COMBINED TOTAL</b>		<b>2760</b>

COMPUTER USE		
UP + DOWN COMBINED		
	USES	TOTAL TIME (HRS.MIN)
SU	10	9.21
M	27	32.44
TU	39	37.51
W	37	38.54
TH	37	43.44
F	33	21.34
SA	11	5.54
<b>WEEK</b>	<b>194</b>	<b>188.02</b>

WIFI			
	USES	UNIQUE	AVG TIME (MIN)
SU	37	17	40
M	404	63	9
TU	489	50	9
W	354	50	9
TH	466	46	10
F	491	32	7
SA	214	28	9
<b>TOTAL</b>	<b>2455</b>	<b>286</b>	<b>93</b>



DOOR COUNT	
SU	62
M	225
TU	230
W	240
TH	238
F	184
SA	130
<b>TOTAL</b>	<b>1309</b>

UP: WEEKLY SPACE USAGE TOTALS	
156	MAIN COMPUTERS
88	FICTION
4	STAIRWELL LOUNGE
86	ENTRANCE
42	MEDICINE WHEEL SEATING
88	ANF COMPUTERS
16	ANF WINDOWS
84	CIRC DESK
70	HOLDS/NEW
24	ANF STACKS
8	EXAM ROOM
40	YA
12	DVD/TABLES
4	NEAR WASHROOMS

DOWN: WEEKLY SPACE USAGE TOTALS	
86	CIRC/LEGO
342	COMPUTERS
46	IRVING
130	STACKS
35	COUCH/RUG
56	ROUND TABLES
28	WEST WALL SEATING
28	OFFICE ADJACENT SEATING
18	ENTRANCE
26	BOOKSALE
26	MAKERSPACE

OVERALL SPACE USAGE BY DAY		
	UP	DOWN
SU	16	42
M	98	83
TU	34	94
W	67	68
TH	52	59
F	39	44
SA	27	21

TOP TIMES OF OVERALL SPACE USAGE			
BASED ON PEAK TIMES FOR EACH DAY			
	UP	DOWN	
10AM		11	11
11AM	68	21	89
12PM	9	6	15
1PM	8	17	25
2PM	8	15	23
3PM		15	15
4PM	17	14	31

HOURLY DOOR COUNT								
	SUN	MON	TUES	WED	THURS	FRI	SAT	Weekly Avg
10:00			2	7	0	5	13	5.4
11:00			39	21	41	37	21	26.5
12:00	14	19	21	21	18	30	40	23.3
1:00	4	33	18	23	19	19	35	21.6
2:00	8	21	22	30	19	11	18	18.4
3:00	23	24	31	32	31	27	22	27.1
4:00		25	26	45	30	22		29.6
5:00		27	47	27	29	26		31.2
6:00		12	21	14	20			17
7:00		13	9	4	14			10
<b>Total</b>	<b>49</b>	<b>215</b>	<b>223</b>	<b>237</b>	<b>222</b>	<b>169</b>	<b>115</b>	
<b>Door Count</b>								
<b>Doc</b>	62	225	230	240	238	184	130	

# June-August 2022

## Program and Library Statistics

Submitted by Nicole Kyle  
September 1, 2022

**2146**

people accessed programs that help develop relationships, end social isolation, and make them feel welcome in our library and our community.

**3937**

community members of all ages were able to meet the library outside our walls with outreach programs and services in the places where they work, live, and play.

**1574**

People were reached through library advocacy events designed to promote programs and services to residents and organizations.

### A few awesome June-August 2021/2022 comparisons:

Library visitors **↑ 116%**

Circulation (excl. eContent) **↑ 32%**

Program attendance **↑ 35%**

New/renewed cards **↑ 113%**

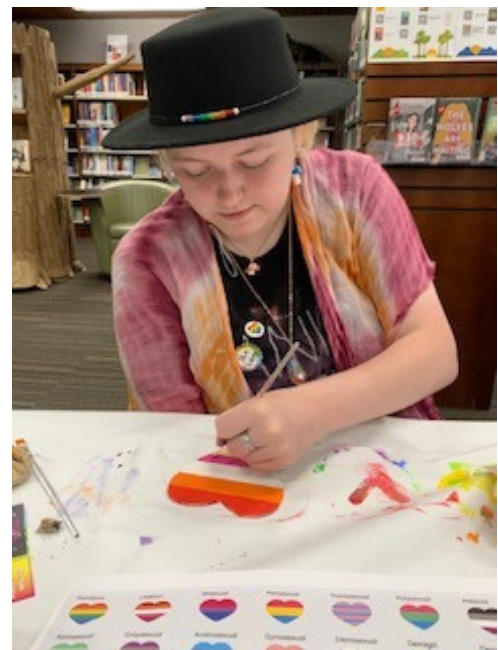
## June-August Program Summary (excluding Book Bike and Summer Reading Program)

### June special events and observances:

- Pride Month activities all month included a flag raising with youth, themed story times, and a special weekend event for all ages.
- A partnership ELL program with Action for Healthy Communities ran from mid-June to mid-August.
- I partnered with Jolene Doig from CFRC to co-host 3 sessions of *Lunch is Lit*, a cooking literacy program for youth.

### July & August:

- Ukulele as well as German and Spanish Conversation Circles continued virtually through July and August.
- Library patron and friend Tyler Osborne volunteered to host 3 technology basics sessions in July.
- I facilitated 4 sessions each for infants and caregivers and families through July and August. These summer sessions are generally more quiet than the rest of the year, but we do tend to see new faces; all of the attendees at the infant programs were new to the library!
- Reading University classes were unable to visit us every week this July, but came for an introductory library visit and enjoyed the time with the Book Bike on their campus.
- Savannah hosted *AniMarathon* for teens. They watched anime, ate Pocky, and just generally geeked out together!



## Ongoing Programs

This schedule runs from September 6-December 21 and will be updated once we have another programmer in place.

**Ukulele Jam (adults)**

Mondays @ 1

**Spanish Circle (adults)** Mondays @ 3  
(Hybrid)

**Books & Bounces (infants)**

Tuesdays @ 10:30

**German Circle (adults)** Tuesdays @ 4 on  
Zoom

**Terrific Tales (0-5)** Wednesdays @ 10:30

**Golden Flames D&D Club (teens)**

Wednesdays @ 4:00

**Bed Time Stories (families)**

Wednesdays @ 7

**Ukulele Online (adults)**

Thursdays @ 1 (Zoom)

**Cosy Card Night (adults)**

Third Thursday monthly @ 7 (Zoom) Register  
on Eventbrite

**Snacks in the Stacks  
(grades 1-12)**

School days @ 3:30

**Something Cool After School  
(grades 1-8)**

School days @ 3:30

## National Day for Truth and Reconciliation Programming

***Indigenous Canada: Learning Circle***

September 30 and every Monday from October 3 to  
December 19 (excluding October 10) @ 5:30

Join us as we work through University of Alberta's Indigenous  
Canada massive open online course as a group.

***We Were Children* screening and discussion:**

Free screening at the Bailey Theatre

September 29: Doors at 6:00 PM, film at 7:00 PM

Parental discretion and/or watching this film within a group  
setting are strongly advised.

Warning: these programs may contain disturbing content and  
are recommended for participants 16 years of age and older.  
If you need counselling support, please contact the  
Residential School Survivor Support Line at 1-866-925-4419.



Please watch our website and social media for more learning opportunities  
during National Day for Truth and Reconciliation.

# June Library Statistics

YTD daily visit averages (and hourly based on operational hours in brackets)

Mondays: 190.2 (avg of 19/hr)      Tuesdays: 222.2 (avg of 22.2/hr)  
 Wednesdays: 219.1 (avg of 21.9/hr)      Thursdays: 192.3 (avg of 19.2/hr)  
 Fridays: 199.8 (avg of 25/hr)      Saturdays: 102.8 (avg of 20.6/hr)  
 Sundays: 69.1 (avg of 17.3/hr)

Circulation	June 2022	June 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
Adult Material	6012	4609	33804	25407	8397	33%
Young Adult Material	446	406	2347	1747	600	34%
Juvenile Material	5049	3875	28985	18091	10894	60%
TAL Items Borrowed	147	87	809	314	495	158%
TAL Items Sent	38	36	190	128	62	48%
<b>Total</b>	<b>11692</b>	<b>9013</b>	<b>66135</b>	<b>45687</b>	<b>20448</b>	<b>45%</b>

Econtent	June 2022	June 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
Cloud Library/RBDigital	606	646	3579	5601	-2022	-36%
Overdrive	852	713	4957	4055	902	22%
<b>Total</b>	<b>1458</b>	<b>1359</b>	<b>8536</b>	<b>9656</b>	<b>-1120</b>	<b>-12%</b>

Circulation by Residence	June 2022	June 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
City of Camrose	9245	7523	52687	38472	14215	37%
County of Camrose	2218	1546	12937	7964	4973	62%
Outside City/County	38	66	403	151	252	167%
ME	28	27	157	155	2	1%
<b>Total</b>	<b>11529</b>	<b>9162</b>	<b>66184</b>	<b>46742</b>	<b>19442</b>	<b>42%</b>

Miscellaneous	June 2022	June 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
Visitors	6259	2503	29830	10178	19652	193%
WiFi Users	11863	6288	47664	28372	19292	68%
Internet Users	833	306	3833	790	3043	385%
Exams	27	3	152	15	137	913%
<b>Total</b>	<b>18982</b>	<b>9100</b>	<b>81479</b>	<b>39355</b>	<b>42124</b>	<b>107%</b>

## Selection of Service Responses

1. Social Engagement: Developing Relationships and Ending Isolation
2. Connect to the Online World: Public Internet Access
3. Satisfy Curiosity: Lifelong Learning
4. Visit a Welcoming Place: Physical and Virtual Spaces

Programs	June 2022		2022 YTD		Participants	
	Sessions	Participants	Sessions	Participants	2021 YTD	2020 YTD
1	48	496	223	1542	824	3,479
2	11	26	31	67	22	147
3	51	741	171	2480	2551	8,502
4	8	380	65	1199	402	2,011
Advocacy	7	1532	8	5381	3313	3,257
<b>Total</b>	<b>125</b>	<b>3175</b>	<b>498</b>	<b>10669</b>	<b>7,112</b>	<b>17,396</b>

# July Library Statistics

Circulation	Jul 2022	Jul 2021	2022 YTD	2021 YTD	Under/ Over 2021	% Chg. Over 2021
Adult Material	5442	5087	39246	30494	8752	29%
Young Adult Material	578	497	2925	2244	681	30%
Juvenile Material	5003	4550	33988	22641	11347	50%
TAL Items Borrowed	137	99	946	413	533	129%
TAL Items Sent	56	32	246	160	86	54%
<b>Total</b>	<b>11216</b>	<b>10265</b>	<b>77351</b>	<b>55952</b>	<b>21399</b>	<b>38%</b>

Econtent	Jul 2022	Jul 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
Cloud Library/RBDigital	706	1192	4285	6793	-2508	-37%
Overdrive	905	769	5862	4824	1038	22%
<b>Total</b>	<b>1611</b>	<b>1961</b>	<b>10147</b>	<b>11617</b>	<b>-1470</b>	<b>-13%</b>

Circulation by Residence	Jul 2022	Jul 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
City of Camrose	9162	9343	61849	47815	14034	29%
County of Camrose	2104	2145	15041	10109	4932	49%
Outside City/County	60	73	463	224	239	107%
ME	43	40	200	195	5	3%
<b>Total</b>	<b>11369</b>	<b>11601</b>	<b>77553</b>	<b>58343</b>	<b>19210</b>	<b>33%</b>

Miscellaneous	Jul 2022	Jul 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
Visitors	5400	4395	35230	14573	20657	142%
WiFi Users	9451	6120	57115	34492	22623	66%
Internet Users	766	496	4599	1286	3313	258%
Exams	18	2	170	17	153	900%
<b>Total</b>	<b>15635</b>	<b>11013</b>	<b>97114</b>	<b>50368</b>	<b>46746</b>	<b>93%</b>

**Selection of Service Responses**

1. Social Engagement: Developing Relationships and Ending Isolation
2. Connect to the Online World: Public Internet Access
3. Satisfy Curiosity: Lifelong Learning
4. Visit a Welcoming Place: Physical and Virtual Spaces

Programs/ Service Response	July 2022		2022 YTD		Participants	
	Sessions	Partici-pants	Sessions	Partici-pants	2021 YTD	2020 YTD
1	22	160	245	1702	901	3,838
2	11	25	42	92	22	147
3	44	474	215	2954	3899	11,386
4	24	683	89	1882	402	2,011
Advocacy	1	42	9	5423	3313	3,257
<b>Total</b>	<b>102</b>	<b>1384</b>	<b>600</b>	<b>12053</b>	<b>8,537</b>	<b>20,639</b>

# August Library Statistics

YTD daily visit averages (and hourly based on operational hours in brackets)

Mondays: 200 (avg of 20/hr)      Tuesdays: 234 (avg of 23/hr)  
 Wednesdays: 222 (avg of 22/hr)      Thursdays: 202 (avg of 20/hr)  
 Fridays: 204 (avg of 20/hr)      Saturdays: 124 (avg of 25/hr)  
 Sundays: 68 (avg of 17/hr)

Circulation	Aug 2022	Aug 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
Adult Material	5810	5792	45056	36286	8770	24%
Young Adult Material	743	494	3668	2738	930	34%
Juvenile Material	4849	5010	38837	27651	11186	40%
TAL Items Borrowed	148	89	1094	502	592	118%
TAL Items Sent	51	25	297	185	112	61%
<b>Total</b>	<b>11601</b>	<b>11410</b>	<b>88952</b>	<b>67362</b>	<b>21590</b>	<b>32%</b>

Econtent	Aug 2022	Aug 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
Cloud Library/RBDigital		590	4285	7383	-3098	-42%
Overdrive		783	5862	5607	255	5%
<b>Total</b>	<b>0</b>	<b>1373</b>	<b>10147</b>	<b>12990</b>	<b>-2843</b>	<b>-22%</b>

Circulation by Residence	Aug 2022	Aug 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
City of Camrose	9895	9131	71744	56946	14798	26%
County of Camrose	2211	2190	17252	12299	4953	40%
Outside City/County	69	45	532	269	263	98%
ME	41	21	241	216	25	12%
<b>Total</b>	<b>12216</b>	<b>11387</b>	<b>89769</b>	<b>69730</b>	<b>20039</b>	<b>29%</b>

Miscellaneous	Aug 2022	Aug 2021	2022 YTD	2021 YTD	Under/Over 2021	% Chg. Over 2021
Visitors	5983	4548	41213	19121	22092	116%
WiFi Users	8008	7016	65123	41508	23615	57%
Internet Users	958	640	5557	1926	3631	189%
Exams	26	2	196	19	177	932%
<b>Total</b>	<b>14975</b>	<b>12206</b>	<b>112089</b>	<b>62574</b>	<b>49515</b>	<b>79%</b>

## Selection of Service Responses

1. Social Engagement: Developing Relationships and Ending Isolation
2. Connect to the Online World: Public Internet Access
3. Satisfy Curiosity: Lifelong Learning
4. Visit a Welcoming Place: Physical and Virtual Spaces

Programs/ Service Response	Aug 2022		2022 YTD		Participants	
	Sessions	Partici-pants	Sessions	Partici-pants	2021 YTD	2020 YTD
1	18	104	263	1806	1,076	3978
2	7	15	49	107	22	161
3	50	418	265	3372	4,735	11793
4	13	323	102	2205	402	3260
Advocacy	0	0	9	5423	3,313	3257
<b>Total</b>	<b>88</b>	<b>860</b>	<b>688</b>	<b>12913</b>	<b>9,548</b>	<b>22449</b>

**\*NOTE:** eContent circulation for August was not available at the time this report was submitted and will be updated when possible.



Camrose Public Library  
 Total Programs  
 January 1 to August 31, 2022

Outreach	Program	Attendance
Deliveries to Care Facilites	74	467
Spanish Online	16	72
Ukulele Online	29	112
French Circle Online	7	19
German Circle Online	29	80
Cosy Cards	6	64
Mind Masters	8	876
Podcasts	7	27
Advocacy @ Community Organizations	2	42
BB @ Care Facilites	5	29
	183	1788

In House	Program	Attendance
Spanish Circle	14	84
Ukulele Jam	14	91
French Circle	15	56
Tech Tutor Class	10	25
ACAA Partnership	2	17
ELL with A4HC	9	74
Tech with Tyler Osborne	3	9
Local Author Visit	1	3
	68	359

Outside Groups	Program	Attendance
Space Provided for Community Groups and Businesses	5	60
	5	60
<b>Total</b>	<b>256</b>	<b>2207</b>

Camrose Public Library  
Total Programs  
January 1 to August 31, 2022

Outreach	Program	Attendance
Read for 15	1	3849
Books & Bounces Online	4	16
Curious Cuties with Camrose Family Resource Centre	2	11
Women's Shelter Family Programming	6	27
BB @ Market	10	528
Lunch is Lit with CRFC	3	72
BB @ Community Events	5	265
BB @ Canada Day	1	82
BB @ Pop-up Park ( City of Camrose & CFRC Partnership)	6	133
BB Yoga in the Park	6	95
BB Scheduled Park Visits	3	66
BB @ Art in the Park (CFRC Partnership)	3	78
BB with Action for Healthy Communities	3	65
SRC Perseids Viewing Party	1	25
SRC Podcasts	8	40
	62	5352

In House	Program	Attendance
Books & Bounces	17	144
Terrific Tales	17	297
Snacks in the Stacks	74	1016
Something Cool After School	71	532
Bed Time Story Time	17	215
1-on-1 Tech Help	36	76
French Story Time	5	39
Spring in to a Library Program	1	35
Volunteer Appreciation Night	1	12
Earth Month Event	1	14
Sunflowers with Action 4 Healthy Communities	1	10
All Pride No Prejudice	1	12
SRC Launch Party	1	200
Impromptu Story time	1	10
SRC Movie	2	21
Summer Baby Time	3	15
Summer Preschool Story Time	4	67
Summer Snacks in the Stacks	42	192
SRC Trivia Night	1	10
Reading with Royalty	1	8
	297	2925

Outside Groups	Program	Attendance
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Space Provided for Community Groups and Businesses	1	25
	1	25
Total	360	8302

Camrose Public Library  
 Total Programs  
 January 1 to August 31, 2022

Outreach	Program	Attendance
Origami Club Online	5	15
St Pats Mystery Readers	2	60
Spring Reading challenge with local schools	1	152
SRC Advocacy at local schools	6	1500
BB @ Reading University	4	136
BB @ OSCAR	5	129
	23	1992

In House	Program	Attendance
Red Hot Science	2	24
ACAA Partnership	1	8
Reading University Tour	1	42
	4	74

Outside Groups	Program	Attendance
Space Provided for Community Groups and Businesses		
	0	0

Monthly Total	27	2066
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Camrose Public Library  
Total Programs  
January 1 to August 31, 2022

Outreach	Program	Attendance
BB @ Open Doors	5	75
Galaxy Stray Paint Art	1	16
	6	91

In House	Program	Attendance
Anime Club	14	73
D & D	13	92
Red Hot Science	2	15
Ani-Marathon	1	3
SRC D&D	7	47
SRC Zines	1	6
SRC Board Games	1	11
	39	247

Outside Groups	Program	Attendance
Space Provided for Community Groups and Businesses		
	0	0

<b>Total</b>	<b>45</b>	<b>338</b>
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Camrose Public Library  
Total Programs  
January 1 to August 31, 2022

Outreach Programs	274	9223
In-house Programs	408	3605
Outside Groups	6	85
YTD	688	12913

Submitted by Nicole Bannick  
1-Sep-22