



Parkland Outlet Libraries

Plans of Service 2024-2028





Nordegg Public Library

Outlet Libraries

- Brownfield Community Library - Joined Parkland in 2001
- Nordegg Public Library - Joined Parkland in 1995
- Spruce View Community Library - Joined Parkland in 2001
- Water Valley Public Library - Joined Parkland in 1998

Strategic Directions

The four outlet libraries governed by Parkland, aim to fulfill the following mission;

Mission

To provide access to a space that informs and inspires, builds community, and encourages lifelong learning.

Key Facts

- Population Served: Approximately 500 people among four Hamlets
- Governance: Day-to-day operations are governed by Local Society Members
- Board of Record: Parkland Regional Library System

Parkland Regional Library System acts as the Governing Board for member municipalities with outlet libraries that do not have library boards. Governing these libraries can be challenging, as Parkland is at arm's length from these communities. The residents who live, work, and volunteer in their community most intimately know their community. We, Parkland, take their lead on determining what services and programs are best for their citizens.

Needs Assessment Process

To gather feedback for the Plans of Service, Parkland Regional Library System created surveys for the four outlet libraries to share with their unique communities. Brownfield, Nordegg, Spruce View and Water Valley carried out a virtual survey, verbal survey and reached out to local community organizations who frequently used their services.

The results of the surveys were overall very positive; however, it was recommended that these two specific goals should be priorities for the next five years:

1. Increase awareness of library services and engage community involvement
2. Create engaging and diverse programs



Spruce View Community Library



Brownfield Community Library



Water Valley Public Library

Strategic Priorities

Increase awareness of library services and engage community involvement

Goal	Location	Strategy	Objective	Measurement
Enhance the library's visibility in the community through marketing and community engagement, resulting in an increase of library memberships	All outlets	<p>With assistance from Parkland, develop a comprehensive marketing plan utilizing social media and community events</p> <p>Collaborate with local organizations and schools</p> <p>Host library events and workshops, promoting the library space as a community space</p>	Increasing visibility in the community increases awareness of library services, promotes community involvement, and will drive membership sales.	Library membership increases

Create engaging and diverse programming

Goal	Location	Strategy	Objective	Measurement
Create programming to cater to the diverse needs and interests of families, seniors, and adults in the community	All outlets	<p>Use surveys and analyze feedback to determine what programs the community needs and wants</p> <p>Additionally, refer to programming available at surrounding libraries in Parkland</p>	<p>Provide diverse programming options that:</p> <p>Meets the needs and interests of different demographic groups within the community.</p> <p>Promotes community engagement</p> <p>Showcases the library's role as a community leader</p>	One new program is created each quarter and results in four new programs a year.