

## Ponoka County 2023 Return on Investment

### Your Membership

**Total Financial Benefits**

**\$1,387,243.58**

**Return on Investment**

**\$1.00 = \$15.32**

Based on a population of **10,348**, the cost of membership to the Parkland Regional Library System for Ponoka County was **\$90,545.00** in 2023.

The **direct financial return** as a result of membership to Parkland Regional Library System to Ponoka County Libraries:

2023 materials allotment	\$11, 693.24
Rural Library Services Grant <sup>1</sup>	<u>\$ 54,913.60</u>
<b>TOTAL</b>	<b>\$66,606.84</b>

### Cost benefits of PRLS services

Technology Savings to Ponoka County Libraries:

Computers for library use	\$3,399.96
Software & Licensing	\$17,404.10
SuperNet connection	<u>\$20,610.00</u>
<b>TOTAL</b>	<b>\$41,414.06</b>

Resource Sharing Savings to libraries in Ponoka County:

Items borrowed from other libraries	33,970 @\$15.78	\$536,046.60
Digital items borrowed from PRLS	10,744 @48.57	<u>\$521,836.08</u>
<b>TOTAL</b>		<b>\$1,057,882.68</b>

Potential non-resident savings for households in Ponoka County:

3,689 Households <sub>2</sub> (from the 2021 Federal Census)	<b>\$221,340.00</b>
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**Combined Savings**

**\$1,320,636.74**

## System Membership Benefits:

- 623,386 items in the system collection
- eBooks, eAudiobooks, and eMagazines, plus shared eBooks from 4 other regional systems
- Access to 14 subscription online resources, including:
  - *Ancestry Library Edition*, a popular genealogical research resource.
  - *Consumer Reports* for thorough consumer product information.
  - *Grant Connect*, linking Canadian charities with funding programs.
  - *PressReader*, offering access to newspapers and magazines.
  - *Overdrive and Libby*, eBooks and eAudiobooks available on desktop or via app.
- Hosted and managed website with 24/7 technical support
- 41% bulk discount on library books purchased through Parkland
- Cataloguing and shelf-ready processing of purchased and donated library materials
- Library supplies (library cards, barcodes, etc.) included
- Shared regional specialty collections including:
  - Large print books
  - Audiobooks
  - Program kits (book-based, tech-based, gaming, virtual reality)
  - Gaming equipment & promotional items
  - Cooperative Collection
- Access to library collections across Alberta (in-person and through interlibrary lending) and throughout Canada through ME Libraries and the TAL program
- Alternate format collections for visually impaired and print disabled
- Weekly or bi-weekly delivery of library materials
- Postal reimbursement
- Professional library expertise (consulting services) and shared regional knowledge
- Specialized training for library staff and trustees

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<sup>1</sup> Ponoka County assigned a rural population of 9,806 to the Ponoka County Libraries

<sup>2</sup> Number of county families can save the \$60 non-resident fee

Ponoka and Rimbey have libraries serving Ponoka County