

Red Deer County

2023 Return on Investment

Your Membership

Total Financial Benefits

\$3,473,456.38

Return on Investment

\$1.00 = \$18.57

Based on a population of **21,372**, the cost of membership to Parkland Regional Library System for Red Deer County was **\$187,005.00** in 2023.

The **direct financial return** as a result of membership to Parkland Regional Library System to Red Deer County Libraries:

2023 materials allotment	\$24,150.36
Rural Library Services Grant ¹	\$109,429.60
PRLS Contribution to Spruce View Library	<u>\$200.00</u>
TOTAL	\$133,779.96

Cost benefits of PRLS services

Technology Savings to Red Deer County Libraries:

Computers for library use	\$17,849.79
Software & Licensing	\$46,746.40
SuperNet connection	<u>\$57,102.00</u>
TOTAL	\$121,698.19

Resource Sharing Savings to Libraries in Red Deer County:

Items borrowed from other libraries	82,695 @\$15.78	\$1,304,927.10
Digital items borrowed from PRLS	30,209 @\$48.57	<u>\$1,467,251.13</u>
TOTAL		\$2,772,178.23

Potential non-resident savings for households in Red Deer County:

7430 Households ² (from the 2021 Federal Census)	\$445,800.00
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Combined Savings

\$3,339,676.42

System Membership Benefits:

- 623,386 items in the system collection
- eBooks, eAudiobooks, and eMagazines, plus shared eBooks from 4 other regional systems
- Access to 14 subscription online resources, including:
 - *Ancestry Library Edition*, a popular genealogical research resource.
 - *Consumer Reports* for thorough consumer product information.
 - *Grant Connect*, linking Canadian charities with funding programs.
 - *PressReader*, offering access to newspapers and magazines.
 - *Overdrive and Libby*, eBooks and eAudiobooks available on desktop or via app.
- Hosted and managed website with 24/7 technical support
- 41% bulk discount on library books purchased through Parkland
- Cataloguing and shelf-ready processing of purchased and donated library materials
- Library supplies (library cards, barcodes, etc.) included
- Shared regional specialty collections including:
 - Large print books
 - Audiobooks
 - Program kits (book-based, tech-based, gaming, virtual reality)
 - Gaming equipment & promotional items
 - Cooperative Collection
- Access to library collections across Alberta (in-person and through interlibrary lending) and throughout Canada through ME Libraries and the TAL program
- Alternate format collections for visually impaired and print disabled
- Weekly or bi-weekly delivery of library materials
- Postal reimbursement
- Professional library expertise (consulting services) and shared regional knowledge
- Specialized training for library staff and trustees

¹ Red Deer County's rural population of 19,541 was distributed to Red Deer County Libraries

² Number of county families can save the \$60 non-resident fee

Bowden, Delburne, Elnora, Innisfail, Penhold, Spruce View, and Sylvan Lake all have libraries serving Red Deer County