



# Town of Ponoka

2024 Return on Investment

## Benefits to your Library

**Total Financial Benefits**

**\$1,305,362.22**

**Return on Investment**

**\$1.00 = \$18.91**

Based on a population of **7,518**, the cost of membership to the Parkland Regional Library System for the Town of Ponoka was **\$69,015.24** in 2024.

### Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to Ponoka Jubilee Library:

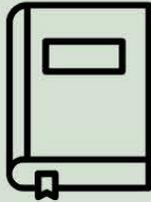
2024 materials allotment	\$ 8,495.34
Rural Library Services Grant	\$ 27,456.80
Allotment from Ponoka County 1	\$ 5,860.18
Computers for library use	\$ 5,341.60
Software & Licensing	\$ 7,705.04
SuperNet Connection	\$ 10,368.00
Items borrowed from other libraries 2	\$ 1,059,448.50
Digital items borrowed from PRLS 3	\$ 180,686.76
<b>Combined Savings</b>	<b>\$1,305,362.22</b>

1 Ponoka County assigned a rural population of 5,186 to the Town of Ponoka

2 Average price of an item \$46.75

3 Average price of an eBook \$40.06, average price of an eAudiobook \$84.26

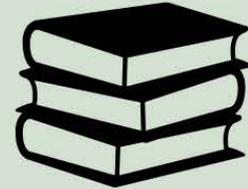
# 2024 Quick Facts



**664,784** items  
in the collection



**1,310,828** physical items  
circulated



**44,398** items added  
to the catalog



**26,029**  
cardholders



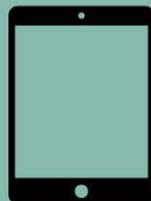
**925,450** items  
sent on van runs



**1,514** consulting  
sessions



Over **170**  
attendees at the  
2024 PRLS  
Conference



**156,839** digital items  
circulated



**58,104** eLibrary  
sessions



**1,269,757** Wifi  
usages

## Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- Provides training for libraries, boards, friends' groups and more.
- Provides centralized IT support on hardware, software, internet, SuperNet.
- Provides access to shared regional collections of books, tech, program kits, and much more.